



Business Affiliate Program.™





Build an
alliance.



We believe that in order to grow your business you have to build successful business relationships! The Business Affiliate Program is a new venture designed to facilitate the generation of qualified leads through cross endorsement and reciprocal marketing.

As a partner you will have the opportunity to participate in a number of value adding programs. First and foremost, through our **Recommendation Program** you will be able to earn Reward Points redeemable through our **Rewards Program** simply by recommending our services to others. In addition, you will have the opportunity to promote your services/products to our client base through our marketing communications and events, as well as provide your clients with valuable incentives and special offers.

It's fair to say that the options and strategies are only limited by our combined imagination and endeavour.



Affiliate Program Benefits.

01 | Recommendation Program.

We value you as a team member and as a token of our appreciation, rather than spending our money on advertising we've decided to spend it on you! The Recommendation Program has been created to reward you for helping us to reach and help more people. Here's how it works; Every time we speak with someone new about their finances we make a note of the person who recommended them to us. This important information gets stored in our database so that we can keep track of where our business comes from. Rewards Points are allocated to all of our referrers on a regular basis as a way of thanking them for helping us to grow our business. These Reward Points are then redeemable through our exciting **Rewards Program** for a range of gifts and unforgettable experiences.

So do you know anyone that would benefit from our services? When you recommend our services you will receive 25 Reward Points for every Qualified Referral. What's more, you will also earn an additional 25 Reward Points if we subsequently coordinate finance for this referral. For more details please see our Recommendation Brochure.

02 | Rewards Program.

Why spend your money when you can spend ours! You see the Reward Points that you have earned by recommending our services to others are redeemable through our Rewards Program for a range of exciting **Gifts** and amazing **RedBalloon Experiences**. Each month we'll keep you in the loop via an email detailing the number of Reward Points you have earned. There's no restriction on the number of gifts you can redeem and you don't have to use your Reward Points all in one go! So just by 'spreading the word' you might find yourself the proud recipient of the latest iPod, a brand new Plasma TV or one of many unforgettable RedBalloon Experiences!

For details on all of the available rewards please see our Rewards Brochure.

Getting Started.

To join the Business Affiliate Program please complete the Application Form and fax it back to us on 08 8451 1500.

'Business and investing are team sports, so if you want to be a success, you need to build strong and profitable business alliances'

03 | Our Special Offer.

Create loyalty, goodwill and repeat business with your client base by offering them 'our special offer' [eg. a free service, product or gift], that we have arranged and packaged for you. In fact, we will produce the marketing material required - all you will need to do is send the special offer to your clients. The goal is to create a 'WOW' experience for your clients and have them feel that you have worked incredibly hard to win a special deal just for them! Alternatively, if you are a community group, charity, sporting club or association we can provide your organisation with a gift of high perceived value [such as a flight voucher] which you can use in a range of fundraising and marketing activities. These might include; competitions, raffles, charity auctions, door prizes and any other promotional opportunity you think would be effective. Remember, in addition to the above benefits you will stand to earn Reward Points redeemable through our Rewards Program whenever you recommend our service to others.

04 | Your Special Offer.

In return for promoting 'our special offer' to your client base, we can promote 'your special offer' to our clients helping you to generate new business. We can even help you prepare and package your offer in a way that will guarantee you get a great response from your marketing effort. Apart from a traditional mail or email out to our database we can also feature 'your special offer' in our monthly newsletter or develop and place a banner advert on our website with a link to your corporate site. The options are endless and only limited by our creativity.

05 | Presenter - Client Nights.

Do you want to generate qualified leads for your business in less than 1 hour work? It's simple! In return for promoting 'our special offer' to your clients, we can offer you the opportunity to present your products/services and 'special offer' at one of our educational client nights or public presentations. Imagine being able to sell your business to a room full of keen investors that have a genuine need for your services.



06 | Advisor Status.

Are you an Accountant, Real Estate Agent, Property Manager, Insurance Broker, Conveyancer, Financial Planner, Builder, Developer, Surveyor or any other professional that provides a valuable service to the property and investment industries? A select number of Business Affiliate Program partners will achieve what we like to refer to as 'Advisor Status'. To attain this status means we believe your quality of service, attitude, values and business ethics mirror those of Urbantech Group. As an 'Urbantech Advisor' we will have no hesitation in recommending your products and services freely to all our clients as we know you'll give them exceptional service and value for money. As a result Urbantech Advisors can expect to receive an ongoing stream of qualified business leads. We will also feature your business on our website and you will have the opportunity to present at any of our educational workshops and seminars.

Accessing Information.

Once you join the Business Affiliate Program you will receive an ID Number and Password which we will use to track all the leads that you generate, ensuring you receive your rewards. For further information visit our website www.urbantechgroup.com.au or call us on 08 8451 1500.



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